



PeakRankings

Independent Alpine Ratings and Reviews





About Us

PeakRankings is the leading resource for North Americans to choose the right mountain for their next destination ski vacation.

Ski vacations are hard to plan—they cost a lot of money to go on, and it's tough to dig up accurate information on what you're getting yourself into. PeakRankings cuts through the sugarcoated travel guides and stands out with high-quality, independent ski resort ratings and reviews. Proudly founded in 2019, we have powered over 500,000 vacation planners and grown to attract tens of thousands of loyal fans.

Contact

Sam Weintraub – Founder and CEO

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Reach Statistics

14,000

YouTube Subscribers
@PeakRankings

2,000

Instagram Followers
@PeakRankings

400,000

Unique Monthly Web and YouTube
Visitors During Peak Months

400%

Year-Over-Year Audience
Growth





Relationship Benefits

1. Targeted Exposure

- By partnering with us, your business can gain targeted exposure to a niche audience of ski enthusiasts actively looking for new resort experiences.
- We can showcase your offerings and amenities to our engaged visitors, creating valuable brand visibility.

2. Credibility and Trust

- Our ski resort review website has earned a reputation for providing honest, unbiased reviews and recommendations.
- Partnering with us can enhance your brand's credibility and reputation by associating with our trusted platform.

3. Amplified Reach

- Through our website and social media platforms, your business can extend its reach to a wider audience of outdoor enthusiasts.
- Our strategic content promotion can generate awareness and interest in your brand, driving traffic to your website.

4. Content Collaboration

- We offer opportunities for sponsored features, guest posts, strategic advertising, and collaborative content creation.
- By leveraging our expertise in content creation, we can help amplify your brand's messaging and highlight your unique offerings.

Partnerships/Collaborations



Sponsored Features

Businesses can have their product or destination highlighted in a new article/video or featured prominently on our site/socials.



Guest Posts

We welcome guest posts from outdoor-oriented businesses, allowing them to share their expertise and promote their brand.



Banner Ads

Businesses can choose to advertise their business in prime locations, with banner ad rates varying between \$1-\$50 CPM.



Video Collaborations

We establish video partnerships with eligible businesses, combining a PeakRankings video with a corresponding highlight on their website or socials.

Testimonials



I'm personally a big fan of their video ski resort reviews, and their content is super informative for ski bums like me."

— Ian Wood, Unofficial Networks Journalist

As someone who doesn't live near any mountains, being able to get a detailed description and footage from pretty much all of my options has been incredible! Thank you so much for what you do!"

— Landon P., Reader and YouTube Subscriber

Featured On:



Let's Work Together

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